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## A Course in Monetary Theory

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# A Course in Monetary Theory

1964-5  
7211

1. Sept 25: all no meeting

2. Oct 2. 1. Sketch of course  
2. Discussion of reading

## I. Introduction.

A. Restriction of monetary analysis to an Enterprise Economy.

3 Oct - 9 - B. Wealth and the ownership of wealth

C. Remarks on Analytical Institutionalism

## II. Elementary Keynesian + Classical Systems.

S nature of Keynesian model

dichotomized nature of Classical

As the  $s < k$  demand dominance

$s, I$  interrelationships

$w$

Labour market dominance

# Johnson: Monetary Theory and Policy.

## I. The Classical Dichotomy and the Neutrality of Money

- A. Integration of Monetary and Value Theory
- B. The Neutrality and Non-Neutrality of Money.

## II The Demand for Money and the Velocity of Circulation.

- A. Developments in Liquidity Preference Theory
- B. Restatement of the Quantity Theory
- C. The Distinguishing Characteristics of Money.
- D. Empirical Research on the Demand for Money

### III. The Supply of Money, Monetary Control and Monetary Dynamics

A. The Supply of Money

B. Monetary Control & Monetary Growth

C. Monetary Dynamics

### IV. Monetary Policy

A. Objectives and Instrumental Role of Monetary Policy

B. The Effectiveness of Monetary Policy

C. The Adequacy of the Tools of Monetary Policy

### V. Concluding Remarks

# Introductory Remarks.

## A. Monetary Theory

### Presupposes:

1. At least 1 good solid year of undergraduate economic theory.

2. Knowledge of monetary and financial institutions and their behavior. I do not expect that I should have to explain what is meant by open market operations or how bank rate every time or really any time I use these terms.

3. 235 A is the course in monetary theory.

235 B is a course in monetary institutions and policy: A is the theory, B is the applications: may be somewhat different this year. Ellis & I have not gotten together.

4. It will be obvious that I cannot resist making remarks about economic policy and the uses of economic theory as we go along.

5. I will diverge from the outline when something of interest occurs to me.

6. Patinkin is not in print apparently: get along without it. ~~I will introduce topics I see fit for it~~ I will adjust to him as we go along.

7. Expect you have bought:

~~1. P. 1. 1.~~

2. Gouley & Shaw.

3. The State of Monetary Economics

8 If a large modern empirical literature on monetary phenomena. Will specialize on this in 203 & suppose

9. Really begins with the General Theory as a starting place in the course. May want to look at a handbook such as Adley to refresh your memory as to the various ~~uses~~ "models" - especially the Keynesian & the Classical models and the interrelationships between these models.

# I. Introduction.

There is always a danger that the need for a precise analysis of ideas will

The problem of monetary theory is how does the fact that an enterprise economy uses money affect its behavior. A number of facets of this statement of the problem require further examination. The dimensions of the economy's behavior <sup>affected</sup> and the content of the term money have to be made precise. In addition the statement of the problem restricts our attention to the behavior of an enterprise economy; and this restriction does in fact set the frame of reference for our analysis.

# A. Restriction of Monetary Analysis to an Enterprise Economy.

The distinguishing attributes of an enterprise economy are not that decisions are decentralized and that market determined variables are parameters for individual decisions. As the hence-heretofore analysis of Socialism has shown, an economy without the private ownership of produced means of production can be based upon decentralized decisions. In fact the individual decision unit can either naturally or be ordered to base their decisions upon the same profit or utility maximization rules that presumably guide decisions in an enterprise economy.

It is also possible for an enterprise economy to operate in a market



We now know that the existence of a plan, the dominance of market determined variables in decisions by variables that reflect conscious guidance of the economy, is consistent with the existence of ~~not~~ an enterprise economy. French planning is evidence for the truth of his assertion.

marketability of

The basic factor distinguishing between an enterprise from a socialist through plan, and Socialist society is the private ownership of productive wealth, ~~and~~ because households manage the allocation of both their income and their wealth, <sup>marketable alternatives are outlets</sup> and because income can be allocated to change wealth and wealth can be ~~consumed~~ <sup>consumed</sup> as income, the private ownership of wealth implies that the rate at which wealth changes must be consistent with the preferences of the ~~community's~~ units that make up the community.

Any attempt at a precise statement of the interrelation between ~~the~~ the rate of accumulation and preferences of households must recognize that ~~these~~ parameters determining his relationship can be varied.

Income distribution is an obvious determinant of how much would be saved at varying income, interest rate pairs; and income distribution is sensitive to fiscal policy parameters. The sensitivity of ~~the~~ accumulation

the rate of

~~rate~~ with preferences of individual units therefore does not ~~therefore~~ preclude planning. What it does do is set out the conditions ~~to~~ which the plan must conform. Guiding an enterprise economy ~~is a~~ <sup>is a</sup> more difficult and subtle task than guiding a ~~knowing~~ going demand economy.

There are two reasons for emphasizing the overall consistency of planning with an enterprise economy. One is that money is very much a "policy" oriented part of economics.

Monetary policy does at least in the short run affect barometers upon which decisions are based. However monetary policy actions are undertaken for their effect upon the overall operation of the economy ~~and~~ <sup>monetary</sup> ~~policy~~ <sup>actions</sup> do have ~~some~~ other effects and the nature of these other effects is ~~often~~ almost always overlooked in the analysis of monetary policy. The planning effect <sup>exists</sup> ~~is there~~ but it is inconclusive, not purposive.

Monetary policy has allocational and distributive influences as pervasive as fiscal policy. The only question is that we may in fact be ignorant of their nature because of the subtlety of monetary phenomena.

Another reason for emphasizing the ~~importance~~

~~concept of monetary~~

consistency of planning or guiding with an enterprise economy is that the impact of money and monetary changes depends upon the processes and paths by which money affects decisions. These processes and paths are dependent upon the financial institutions that exist and their behavior. Financial institutions and usages are almost to a great extent determined by laws and often are guided by regulatory agencies. Thus the dimensions of planning and guiding in an enterprise economy include the definition of the behavioral rules for monetary variables

## B. Wealth and The Ownership of Wealth.

First fact is that the production process uses "physical capital": that is there exists stock of items which will yield valuable services in the future. The term capital covers a multitude of items: ~~ideas~~: durable goods that yield streams of services over time, one that "inventories" into production processes, consumer goods inventories of items produced discontinuously and the valuable skills of humans.

Both <sup>and human</sup> ~~non-human~~ capital have present values which reflect <sup>the</sup> ~~the~~ <sup>expected</sup> value of the services they are ~~expected~~ capable of producing and a discount rate. Some of these present values appear as private marketable wealth, other productive capacity appears as private wealth which cannot be alienated from its owner and still other source of income producing capacity appear as "publicly owned wealth".

In addition private negotiable wealth  
~~appears as~~ exists because debts of public

Bonds are generated as a result of  
government financial practices.

The fundamental production concept is the existence of stocks that generate flows. The stocks are capable of generating flows over an extensive time period. The flows are the inputs to the production process, but for the flows to take place it is necessary for the capital, or wealth, that is the stocks, to exist. This stock-flow interrelation is a part of life: the ~~the fundamental~~ overall name given to the stock we are considering is non-human wealth - the general name for the flow we are considering is income.

Monetary theory is basically concerned with stock-flow interrelations. As such all that is subsumed under the headings ~~the~~ capital ~~theory~~ or investment theory is essential to monetary theory.

In a sophisticated or advanced  
 enterprise economy the ownership of productive  
 capacity, <sup>and government debt</sup> by households can be direct or  
 indirect; and direct ownership can enjoy  
 various protections due to legal forms. The  
 direct ownership of private, transferable productive  
 capacity by a household, <sup>to an increasing extent</sup> takes the form in a  
 modern economy of owning shares or debts in  
 corporations or other business enterprises or owning  
 real property - that is housing. In a private enterprise  
 agricultural society a major form of private  
 wealth is the form of farm ownership - but  
 for <sup>all</sup> practical purposes we can incorporate  
 this into the private ownership of business  
 enterprises.



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In addition to the direct ownership of private wealth, households can directly own debts of public authorities. At any date, private transferable non-human wealth consists of the sum of the market values of private productive wealth and government debts.

Indirect ownership of wealth exists when institutions arise which while emitting their own liabilities acquire as their assets liabilities of other units. Indirect ownership also implies layering: the gross value of assets outstanding is greater than the value of ~~private debt~~ private wealth and public debts.

In a sophisticated advanced enterprise economy not only is the market value of a large amount of wealth imputed to households but there is a proliferation of financial instruments and practices which leads to the indirect ownership of real wealth by households.

A wealthy owner no longer needs own a farm or a factory or the liabilities of institutions but own the farm or the factory. He now can own deposits and equities in pension funds and life insurance reserves.

A modern sophisticated enterprise economy not only exhibits the decentralization of ownership by means of the corporate form but also the layering of financial relations by means of financial intermediaries. A pattern of

monetary theory is to determine how it at  
all this complex financial layering & the  
economy affects system behavior.

A representation of an enterprise economy is the ~~complete~~ set of interrelated balance sheets. To each unit - households, government, business firms - a balance sheet is attached. The balance sheet's main body states the marketable assets and liabilities of the unit. For simplicity's sake we assume that all "business firms" are represented as corporations - so that households do not own "productive capacity."

~~The~~ The existence of consumer capital obviously modifies the above.

Firms

The financial structure of an economy is the set of balance sheets, the interrelations among balance sheets - which reflects layering - and the various special rights and privileges of liabilities - assets. The special rights and privileges I call ~~layering~~ protection: and in a complete <sup>financial</sup> society the ~~financial~~ sets of instruments as to standard, allow a nice a fine partitioning of risks

We will first take up the set of books and ledger. We will then take up the partitioning of risk and the contingent liabilities that underlies many of the balance sheets in an enterprise economy: <sup>contingent liabilities</sup> <sup>of government</sup>

As stated earlier to each unit we associate a balance sheet. In the main body of the balance sheet we state its assets, marketable, and its liabilities. ~~from the assets consist of non-human capital~~  
~~if only direct financing exist~~  
~~and the liabilities of other unit~~ <sup>from households or</sup> ~~its liabilities consist of~~

~~if only direct~~

In a closed economy, ~~with only~~ ~~households~~ the ~~assets~~ liabilities of the tot of unit

As stated earlier to each unit we associate a balance sheet. In the main body of the balance sheet the units marketable assets and <sup>its</sup> liabilities are stated. A unit's assets consist of its ownership of non-human wealth and its ownership of the liabilities of other units: its assets are "targeted" or "financial." In a closed economy, the set of books are closed in the sense that the liabilities of one unit are the financial assets of another.

Consolidation of Balance sheets:

Two or more balance sheets are consolidated when the assets and liabilities are adjusted as if it were 1 unit and any inter-unit appears both as an asset and liability is cancelled.

If only households and firms exist then a consolidation of all household and firm

Balance sheets will yield

- 1] No financial assets only tangible assets
- 2] No liabilities aside from Net Worth.

Hence: in a closed economy consisting only of households and firms: household net worth will be equal to the value of their tangible assets - i.e. = non-human wealth.

If a government exists & if gov balance sheet consists only of liabilities - pure dead weight debt then the ~~consolidated~~ assets of consolidated private sector Household & firms will consist of tangible assets plus the government debt = the net worth of the households will then be equal to the value of ~~total~~ tangible assets + debts

a system of direct finance in

A  $I_n$  in an enterprise economy <sup>firm</sup> each financial asset represents a claim to ~~the~~ ~~the~~ payments which can be considered as being financed by the contribution to production of the tangible assets of the unit emitting the financial asset. The characteristics of the <sup>firm's</sup> production process and the attributes of households preferences systems may lead to widely differing supplies and demands for particular financial assets at particular ~~times~~ contractual conditions. This "disequilibrium" situation leads to possibilities of arbitrage.

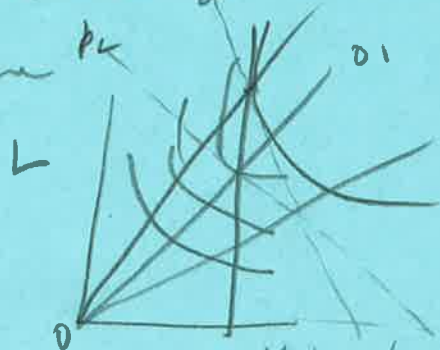


The bar should be made precise by citing specific examples and cases. Firms have assets which will produce a stream of earnings over a long period of time. The financial commitment they will be willing to make is to make payments over a long period of time. In addition firms ~~do~~ have short listed assets, to finance the acquisition of these assets they will ~~make~~ enter into short term financial commitments otherwise in this case they would <sup>prefer</sup> be willing to enter into long term contracts - unless in some dimension long term contracts were more onerous than short term contracts.

The "cash flows" associated with a production process can be illustrated by a modification of a the standard cost curve of economic theory. Let us assume a production process with fixed quantities of capital ~~two classes~~ ~~usual isoproduct curves~~

function with two classes of inputs labor and capital. The capital inputs are the series of durable <sup>fixed</sup> capital goods, which for purposes of one example are owned by the firm, - and short <sup>life</sup> - variable ~~variable~~ capital, which for purposes of our example are strictly complementary with labor. And hence enter into the marginal cost curve.

With a fixed quantity of durable capital, the  $P_{K_1}$  production



possibilities open to the firm are

given by the iso-capital line

$K_0$ . Assuming <sup>given</sup> a wage-capital cost ratio, as

both factors variable an expansion path

0-0<sub>1</sub> is derived. In example take we assume

constant returns to scale. Then the cost curve

along a particular expansion path exhibits

constant returns to scale, (this is a variable labor +  
capital  $\neq$  just



The variable cost curve along the  
constant capital expansion path of being

looks like this:



The difference between the A.V.C. & (21

$\Delta VC + \Delta R$  is the "cost flow" applicable

to the ~~more~~ overhead labor + ~~capital~~ <sup>fixed</sup> capital.

charges. This flow ex-overhead labor.

Layering.  $\leftarrow$  Money as a product of LAYERING vs money as a medium.

2) Partitioning of Risk:  
a) distributing independent

Standard errors variance

b) ~~step~~ p-structure

3) Contingent Liabilities  
of a firm —

Investment Income as  
the result of a portfolio  
adjustment process

Transmission Mechanism:

4. Money & Capital Markets:

Money MKT INSTRUMENTS. — Wholesale MKT

1. Bank liabilities  $\leftarrow$  Negotiable C.D.'s  
Prime Rate

2) Non-bank financial INTERMEDIARIES

Banks as  
Source  
as users

~~Systemic risk~~

The fact that money is of particular relevance for the postwar economic with complex financial structures leads us quite naturally to the conjecture that the propositions of monetary theory may in fact be conditional propositions in that their truth depends upon the nature of the monetary and financial institutions and not on any inherent properties of a decentralized enterprise economy. Query: Has the significance of money in determining system behavior changed with the

evolution of financial markets -

- ① Significance either implies  $\Delta$  in value of a 'parameter' in a decision model or
- ② new variables become "statistically" significant

It's not too different - but if we think in terms of limited # of variables in a model they are somewhat different

We have been talking of the relevance of money in determining systems behaviour for some time without specifying ~~what~~ the dimensions of system behaviour. The traditional dimensions of system behaviour are four:

A. Allocation of resources among uses.

B. Distribution of income

C. Stability: looks in terms of

- 1) the relation between achieved output (employment) and full employment or potential income
- 2. the price level.

D. Growth: rate of change of potential income plus the rate of change of welfare generating attribute which do not result in marketable output, security and leisure are two ~~two~~ dimensions of welfare which are not ~~not~~ included in the conventional rate of change of gross national product definition ~~is so~~ because of ~~growth~~.

# Discussion of the dimensions of system behaviour:

1. Allocation of Resources: How is the allocation of resources affected by the nature and the behaviour of the money supply? This problem is usually examined not in terms of the determination of the detailed bill of goods produced but in terms of the broad division of current output between C and S, Is the division of ~~resources~~ <sup>output</sup> between I and C affected by the existence and use of money. This becomes the big economic policy question: Can monetary policy permanently, transiently or not at all affect the split of total employment income between S and I. Note that if you accept the view that the percentage of income invested determines the rate of growth then the allocation of ~~income~~ <sup>resources</sup> ~~quantity~~ affects the ~~unlike~~ part D: Hence from some point of view D is redundant.



There is another more subtle way in which monetary phenomena may - not I say may and not will - affect the allocation of resources: but in by way of the effect of interest rate variations upon choice <sup>among</sup> of investment opportunities. Consider two investments - i.e. current <sup>investment</sup> use of resources <sup>not</sup> to yield future income - which are equivalent ~~when~~ at the initial short and long rates:

~~In~~ <sup>at</sup> the same short and long rates: here the two investment proposals are ~

Example      Short 1 year  
                     Long perpetuity

Short            100    1 yr for now  
 Long            25      10% per year perpetuity

initial positive short rate 5% long rate 5%

both short & long present value 100: an investor is indifferent between the two if current cost of investment is ~~100~~ same

Assume Short rises to 4% long to 6%  
 Short worth <sup>cost</sup> 95 - long worth 93 1/3 same price: short preferred to long  
 in fact 100 - in long need as 1 1/3% rise in short rate (4.5%)

fall to 2 + 4%    short worth 101, long worth 125  
 short rate ~~4%~~ 0% in order to choose short  
 present price of short to 80 + to yield 125

Consider 2<sup>nd</sup> Assets: 1 to last 1 yr  
to last  $\infty$

Some cost of production

Share #103 1 yr for now  
long 95 yr in perpetuity

Mkt interest rate 3% short  
5% long.

+ 2 equal assets both worth \$100 in market

Consider view on interest rate to 4% short, 6% long

Short life asset worth 99, long life asset worth  $86\frac{2}{3}$ .

for ~~another~~ long asset to be worth the same  
short rate would have to be under  $16\frac{2}{5}$  <sup>age</sup>

---

fall in interest rates:

2% short

4% long.

price of 103 1 yr for now 101

95 yr in perpetuity 125.

for pay off for short term ~~asset~~

They have the same value - even though they may still have  
different production costs. If monetary policy

can affect ~~the~~ interest rate level as well as

term structure it can affect the choice between

short and long ~~term~~ investments.

(And) Note distribution rules.

# Distribution of Income

What has much to say. It seems to be ~~effect~~  
 extent that a complex financial system allows  
 smallness of individual wealth to receive a return +  
 financial intermediation & competition among financial  
 instrument results in a lower rate structure,  
 supported  
 the work of financial crises tend to decrease the relative  
 return to the large owners of wealth.

J. J. Kaldor - Kaldor / Kaldor Theory of Income Distribution

Income distribution theory out of  
 Keynesian framework. <sup>no</sup> Wages are, profit saved

Profit less of Y,  $Y \Rightarrow P = I \rightarrow$

$\frac{P}{W}$  division determined by  
 I by way of saving

## C. Stability

Monetary theory of Cycle

mechanism  $\approx$  correlation

price level

Quantity Theory.

## D. Growth

Disinflation

Analytical Institutions & the  
 nature of monetary policy:  
 Always must question what effect  
 the actual institutions have upon behavior.